



Lemon Tree Hotels signs two new properties in Assam

New Delhi, 22nd January 2025: Lemon Tree Hotels announced its latest signings — Keys Select by Lemon Tree Hotels, G S Road, Guwahati and Keys Select by Lemon Tree Hotels, Dishpur, Guwahati. The properties shall be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

Guwahati, the vibrant "Gateway to the Northeast" in Assam, India, boasts a captivating blend of modernity and tradition. Situated on the banks of the mighty Brahmaputra River, this city is a cultural hub, renowned for its historical temples like the revered Kamakhya Temple, Basistha Temple as well as Umananda Temple. Surrounded by breathtaking hills and forests, Guwahati offers stunning natural scenery. As a thriving center for commerce, education, and tourism in the region, it experiences rapid growth while preserving its rich cultural heritage. This unique mix of natural beauty, diverse culture, and warm hospitality makes Guwahati an alluring destination for visitors and residents.

Keys Select by Lemon Tree Hotels, G S Road, Guwahati, scheduled to open by FY26, will feature 55 well-appointed rooms, a restaurant, a rooftop bar, a banquet, meeting rooms, a fitness center and other public areas. The nearest airport, Lokpriya Gopinath Bordoloi International Airport, is approximately 26 kms away from the property while the Guwahati Railway Station is about 5 kms away. The hotel is well connected by roadways for both public and private transport.

Keys Select by Lemon Tree Hotels, Dishpur, Guwahati, which will open by FY27, will feature 60 well-appointed rooms, a restaurant, a rooftop bar, a banquet, meeting rooms, a fitness center and other public areas. The nearest airport, Lokpriya Gopinath Bordoloi International Airport, is approximately 33 kms away from the property while the Guwahati Railway Station is about 6 kms away. The hotel is well connected by roadways for both public and private transport.

Speaking on the occasion, Mr. Vilas Pawar, CEO - Managed & Franchise Business, Lemon Tree Hotels commented, "We are delighted to strengthen our portfolio in Assam, a state renowned for its natural beauty, vibrant culture, and rich heritage that is often referred to as the 'Land of Red Rivers and Blue Hills'. The opening of these two new properties will further complement our strategic growth in the state, adding to our three upcoming hotels already in the pipeline."

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTH) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 200+ hotels, which includes over 110 operational hotels and more than 90 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.